




*Thailand News with a  
Business Perspective*



## SIAM NEWS NETWORK

2010

## INTERNET ADVERTISING TARIFFS 2010

	<b>Banner</b>	<ul style="list-style-type: none"> <li>• Banner display linking to your website</li> </ul>
	<b>RSS publishing</b>	<ul style="list-style-type: none"> <li>• Integration of your syndicated content</li> </ul>
	<b>Smart links</b>	<ul style="list-style-type: none"> <li>• SEO linking on relevant keywords</li> </ul>

## BANNER DISPLAY RATES

The Advertisement, an image, for header display or side bar display, uploaded to our server in Graphics Interchange Format (GIF) or SWF or JPEG Format, will be displayed without rotation on the [Thailand-business-news.com](http://Thailand-business-news.com) 17 languages multi blogging platform AND [siamnews.net](http://siamnews.net) website. The minimum subscription is for period of 90 days, and the maximum size is 30K for a GIF or JPEG format, up to 40K for Flash (SWF) format.

PLACE HOLDER	NAME	FORMAT	DISPLAY	USD/month
Header top	Leaderboard	728X90	Every page	600
Sidebar top	Square	250X250	Every page	550
Sidebar top 2 <sup>nd</sup>	Rectangle	300X250	Every page	500
Sidebar top	Half Banner	234X60	Every page	450
Sidebar	Skyscraper	120X600	Every page	400
Sidebar	Button	125X125	Every page	400
Home top	Square	250X250	Home Page	300
Post bottom	Full banner	468X60	Every Post	300

## PUBLISHING

As a complementary service to our banner advertiser, Thailand-business-news will publish between 5 and 10 sponsored articles during a 12 month period, depending on the editorial material supplied by the Advertiser to the editor. Thailand-business-news reserves the right to change the content of any material submitted for sponsored publication

## PROPERTIES RSS SYNDICATING

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[Thailand-business-news](#) will publish classified advertisement from Advertiser in his sections labeled “rentals” and “sales”, providing that both parties have reached a non-exclusive reprinting agreement and that Advertiser can provide a standard RSS flux.

ADS per Month	Standard Post	Custom Post	Custom Post and contact form
Up to 10	200	300	600
10 to 20	250	400	750
20 to 30	300	500	900

Banner advertisers enjoy a 30% discount on RSS syndicating (all prices are in USD unless specified otherwise)

## SEO SMART LINKS

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Upon demand, Advertiser can request to Publisher a general word linking advertising scheme, providing that such terms are not existing categories or existing tags already listed in [Thailand-business-news](#).

SEO SMART LINKS	Monthly USD
Up to 5	500
5 to 10	650
10 to 20	800

Banner advertisers enjoy a 30% discount SMART SEO LINKING

Initial term of advertisement display is ninety (90) days. Upon the expiration of the initial term, the advertisement will move to an "expired status" meaning that it will not be displayed. It will remain in your administrative panel for a period of three (3) months from the date of expiration. Advertiser will have an option to renew for a single renewal period of ninety (90) days. In order to effectuate this renewal period, Advertiser must provide written notice to Provider prior to the expiration of the initial term, indicating advertiser's exercise of its option to renew the term of this Contract.

Siam News Network provides a comprehensive and global news Network of Business News websites about Thailand and neighboring Asian countries in 17 different languages (Chinese, Hindi, Indonesian, Japanese, Thai, Malay, Korean, Vietnamese, Russian, Arabic, Spanish, Portuguese, Dutch, German, Hebrew, Swedish).

## Our Websites



### THAILAND-BUSINESS-NEWS.COM

Thailand Business News provides all the latest business news from Thailand. It ranks **number 1 in Google**, Bing and Yahoo for keywords “Thailand Business News”.

Thailand Business News also has **a page rank of 3**. It has a daily average attendance of 3000 visitors, over 19,000 page views, and more than 100,000 hits per day. Thailand Business News has also 1000 followers on its [Twitter](#) account. It is also listed on a daily basis in [Google News US](#). The Website has more than 2000 articles published in 17 different languages

including [Chinese](#), [Russian](#), [Portuguese](#), [Hindi](#) etc.. and has [iphone](#) and mobile format as well.

### THAILANDE-FR.COM

Thailande-fr.com is our French language website about Thailand with a business perspective.

It has in average one million page views in a month and provides precious information for expats and people visiting Thailand. It has **Google Page Rank of 4** and is averaging 3,000 visits per day and over 15,000 page views.



## SIAMNEWS.NET

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Siam News Network (SNN) is our corporate news website and Thailand main digital business News Network .It has a **Google Page Rank of 4** and also provides a professional blogging platform.

Content is king on the Internet, and because we already have a database of more than 2000 articles about Business, Real Estate and Investment, our websites enjoy a continuous and increasing flow of qualified visitors. All three websites have audience that would be interested in knowing business opportunities in Thailand. You can thus promote your business, expand your contacts and gain more exposure through us. And

considering the high ranking of our pages in Google, your Google Page rank will automatically increase if you choose to advertise with us, bringing you more and more visitors on a long term perspective.

## SIAM NEWS NETWORK : Your Digital Gateway to Asia

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Thailand enjoys a strategic location and serves as a gateway into the heart of Asia – home to what is today the largest growing economic market. Thailand also offers convenient trade with China, India and the countries of the Association of Southeast Asian Nations (ASEAN), and easy access into the Greater Mekong sub-region, where newly emerging markets offer great business potential.

ASEAN is home to more than half a billion people, GDP in excess of US\$1.5 trillion and total trade of well more than US\$1 trillion per year.

Whatever your business is, SNN offers you a quick and reliable access to this huge market, thanks to his multilingual blogging platform. Our goal is to guide you through the times ahead, whatever your needs and your business project may be. My colleagues and I remain committed to supporting you and providing accurate professional and pragmatic advice in these challenging times.

Yours sincerely

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